

# ASCA Membership benefits for 2010

**Dear Potential ASCA 2010 Member,**

For 2010 we have changed the way we are invoicing for membership

We have allocated 5 different invoicing systems depending on your link to speciality cheese

They are:

- **Cheesemakers:** for those who actually make the product
- **Distributors:** for those who take the product from the Cheese-maker to the Retailer
- **Retailers:** for those who sell the product to the End User
- **Associate Members:** for those who have links to the Speciality Cheese Industry supplying services such as education, ingredients and packaging as examples
- **Cheeselovers:** for those who just love cheese and want to be kept up to date to what is happening in the Speciality Cheese Industry

## **1. Cheesemakers (Membership for 2010: Related to 2009 manufacturing volume)**

<b>A: 1 to 50 tonnes in 2009 = \$375</b>	<b>(2 Individuals)</b>
<b>B: 51 to 299 tonnes in 2009 = \$620</b>	<b>(3 individuals)</b>
<b>C: 201 to 500 tonnes in 2009 = \$1230</b>	<b>(3 individuals)</b>
<b>D: 501 to 1000 tonnes in 2009 = \$2400</b>	<b>(4 individuals)</b>
<b>Over 1000 tonnes is by negotiation</b>	<b>(8 individuals)</b>

- Free entries to product judging and ASCA shows
- \$75 Registration to ASCA cheese seminar (Normal cost \$350)
- ASCA Newsletter (at least 2 per year)
- Opportunity to promote products in ASCA Cheese forums
- Invitations to ASCA Cheese Forums as they arise at a discounted rate
- Voting rights (1 vote per member)
- Participation in the Melbourne, Brisbane and Sydney ASCA shows at a discounted rate

## **2. Associate Members (Membership for 2010: Based on staff numbers)**

<b>E: less than 10 staff = \$250</b>	<b>(2 individuals)</b>
<b>F: between 10 and 50 staff = \$580</b>	<b>(3 individuals)</b>
<b>G: more than 50 staff = \$1150</b>	<b>(4 individuals)</b>

- For Bronze members 5 free tickets to ASCA shows in Brisbane, Melbourne and Sydney(\$225 of value)
- For Silver & Gold members 10 free tickets to ASCA shows in Brisbane, Melbourne and Sydney(\$450 of value)
- ASCA Newsletter (at least 2 per year)
- Invitation to ASCA Cheese Forums as they arise at a discounted rate
- \$75 Registration to ASCA cheese seminar (Normal cost \$350)

## **3. Distributors (Membership for 2010 is \$350)**

- 10 free tickets to ASCA shows in Brisbane, Melbourne and Sydney (\$450 of value per show)
- ASCA Newsletter (at least 2 per year)
- Invitations to ASCA Cheese forums as they arise at a discounted rate
- \$75 Registration to ASCA cheese seminar (Normal cost \$350)

## **4. Retailers (Membership for 2010 is \$100)**

- ASCA Newsletter (at least 2 per year)
- Invitation to Cheese Forums as they arise at a discounted rate
- \$75 Registration to ASCA cheese seminar (Normal cost \$350)
- 2 free tickets to ASCA show in Brisbane, Melbourne or Sydney

## **5. Cheeselovers (Membership for 2010 is \$70)**

- ASCA Newsletter (at least 2 per year)
- Invitations to ASCA Cheese forums as they arise at a discounted rate
- One free ticket for ASCA show and Master class (Value \$60) in Brisbane, Melbourne or Sydney

## **In addition to this all members will have**

Industry representation on various committees belonging to

- Australian Dairy Producers Federation
- Department of Agriculture, Forestry and Fisheries
- Department of Foreign Affairs and Trade
- Australian Quarantine Inspection Service
- Food Safety Australia New Zealand
- State Dairy Authorities
- National Centre of Dairy Education Australia
- Dairy Industry Association of Australia